August 2025

DealMakers AFRICA
WOMEN 2025

Women of Africa's M&A and Financial Markets Industry

Q2 2024 | Special Feature

ABOUT THE FEATURE

The first Deal**Makers** Women of SA's M&A and Financial Markets feature was released in 2021 and profiled 67 incredible woman from South Africa's M&A industry.

The stories of these women, the roads they had travelled and the advice they had, were so inspiring, we decided to make this an annual feature and we are so glad that we did, because each year we get to profile more and more inspirational women who have so many insights and so much knowledge to share.

In 2022 we released the 2nd issue of this exciting feature and we also introduced the Catalyst Women of SA's Private Equity and Venture Capital Markets AND the Deal**Makers** AFRICA Women of M&A feature.

2023 saw the launch of the first Women of M&A event and the hardcopy book of the feature which included the Deal**Makers**, Catalyst and Deal**Makers** AFRICA features.

In 2024, we introduced video conversations featuring some of the remarkable women in the industry, sharing their personal journeys, professional insights, and areas of expertise.

Take a look at the previous issues:

SA Women of M&A 2021 | 2022 | 2023 | 2024

Catalyst Women in Private Equity 2022 | 2023 | 2024

Africa Women of M&A 2022 | 2023 | 2024

HOW TO BE INCLUDED IN THE 2025 FEATURE

The feature is open to all M&A and financial markets participants, including advisory firms, in-house practitioners and other contributors across Africa.

Listings are laid out by country and then in alphabetical order (by firm)

Listing options in the magazine

- Q&A
- Insights article
- Profile article

All magazine listing info must be supplied by no later than: Friday 27 June 2025

Once the listings have been sent to layout, they will be sent back for sign off.

All listings need to be signed off by no later than **Tuesday 16 July 2025**

LISTING OPTIONS

Q&A

Question and answer profile covering work experience, education, some personal information, some fun facts and advice to others looking to enter this field.

Insights or Profile article

Article with a specific theme [eg the role of a mentor] written by the executive from a personal point of view **or** an article style profile on the executive covering work experience, education, interesting facts etc.

Info blocks

A standard set of information, displayed as info blocks on the page.

These could include:

- Education and qualification
- Biggest / most complex deal worked on
- Fun fact
- Etc etc

Letter

Looking back on your journey, what advice would you give yourself; what to look out for; how to handle possible obstacles and how to stay true to yourself.

LISTING OPTIONS (examples)

Q&A

COSTINGS

There are a number of editorial | advertising options available to participate in the 2024 Feature

Each profile includes the following:

- Photo of the executive
- Company logo
- Content as supplied

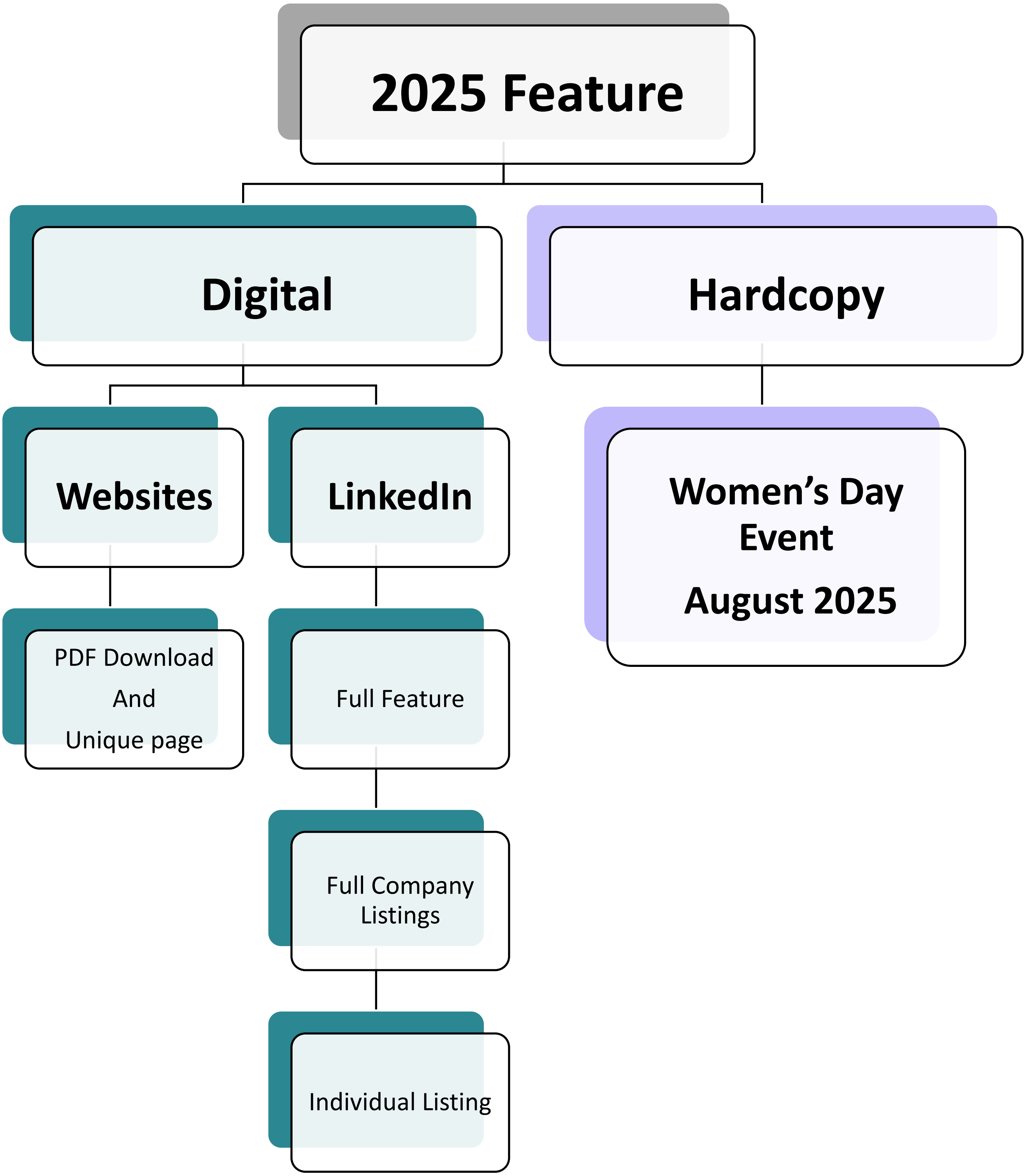
All listings are designed using our standard layout and the colours used are pulled from your company logo

1 Profile	US$90
2 – 10 Profiles	US$90 for the first listing plus US$65 for every additional listing
11+ Profiles	US$90 for the first listing plus US$50 for every additional listing

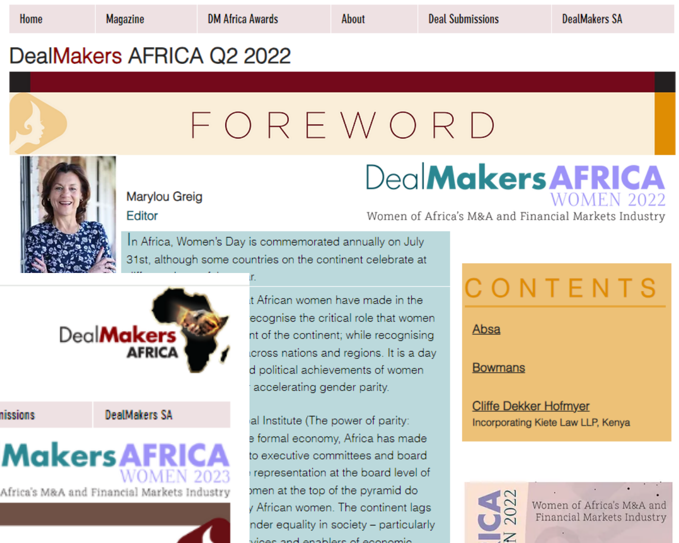
Add a half page advert to a listing and convert it from a full page to a double page listing – listing cost plus US$50

Full Page Inside Front Cover Advert	US$150
Full Page Advert	US$100
Full Page – Last Page of Feature Advert	US$120

FEATURE EXPOSURE



WEBSITE EXPOSURE



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DealMakers AFRICA Q2 2022

FOREWORD

Marylou Greig
Editor

DealMakers AFRICA WOMEN 2022
Women of Africa's M&A and Financial Markets Industry

In Africa, Women's Day is commemorated annually on July 31st, although some countries on the continent celebrate at ...

CONTENTS

Absa

Bowmans

Cliffe Dekker Hofmeyr
Incorporating Kiete Law LLP, Kenya

NEWS

The 2023 DealMakers AFRICA Annual issue is out.

Criteria changes are coming for West Africa deal and transaction tables... watch this space!

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Women of Africa's M&A and Financial Markets Industry

FAIDA

Rina Hicks
Operations Director
Download Profile

Janet Ruthuku
Corporate Finance Executive
Download Profile

Mercy Vella
Corporate Finance Executive
Download Profile

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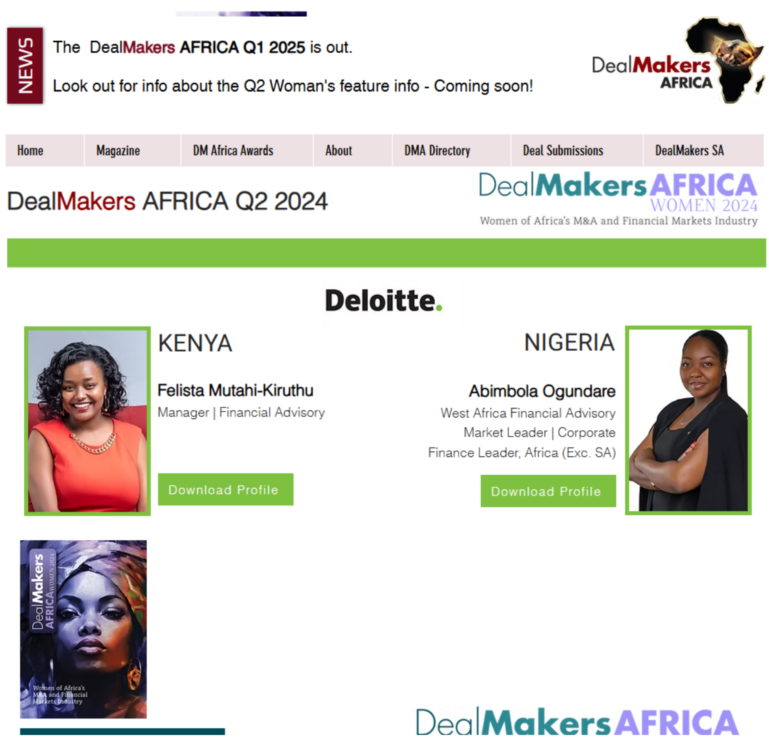

NEWS

The DealMakers AFRICA Q1 2025 is out.

Look out for info about the Q2 Woman's feature info - Coming soon!

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Women of Africa's M&A and Financial Markets Industry

Deloitte.

KENYA

Felista Mutahi-Kiruthu
Manager | Financial Advisory
Download Profile

NIGERIA

Abimbola Ogundare
West Africa Financial Advisory Market Leader | Corporate Finance Leader, Africa (Exc. SA)
Download Profile

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CONTACT US

Vanessa Aitken | Samantha Walmsley

083 775 2995

reception@gleason.co.za

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