

 ANSARADA
DealMakers®
ANNUAL GALA AWARDS

SPONSORSHIP PACKAGES
FEB 2026



Who is DealMakers

DealMakers is South Africa's leading publication on mergers and acquisitions. Established in 2000, it maintains strong relationships with more than 80 of the country's foremost advisory firms, ranging from corporate financiers and legal advisers to exchange sponsors, private equity participants, and auditors.

Each February, DealMakers hosts its Annual Awards Dinner. Now in its 26th year, this distinguished event celebrates excellence in the M&A industry and draws an audience of over 600 guests. Regarded as the industry's own 'Academy Awards,' the evening provides an unparalleled platform for recognition and networking, attracting both key players and valued industry suppliers.

Deal**Makers**[®]

Current Event Sponsors

We enjoy long-standing relationships with our sponsors, each of whom is highly valued and appreciated. In turn, they derive significant benefit from their association with the DealMakers brand and its strong reputation within the industry.



HEADLINE SPONSOR:



ADDITIONAL SPONSORS:

BRUNSWICK

Deal of the Year



BEE Deal of the Year



Individual DealMaker of
the Year



Top Sponsors by
Deal Value & Deal Flow



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Wine Sponsor



Venue Sponsor

Available Award Sponsorships:



Transactional
Support Services
(by Deal Value & Deal Flow)



Catalyst Private
Equity Deal of the
Year



Business Rescue
Transaction of
the Year

Other Sponsorship Opportunities:



Gold Medals
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MC or
Entertainment
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Pre-dinner drinks
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General
Sponsorship

Previous DealMakers Awards



2024 Awards
(Feb 2025)



2023 Awards
(Feb 2024)



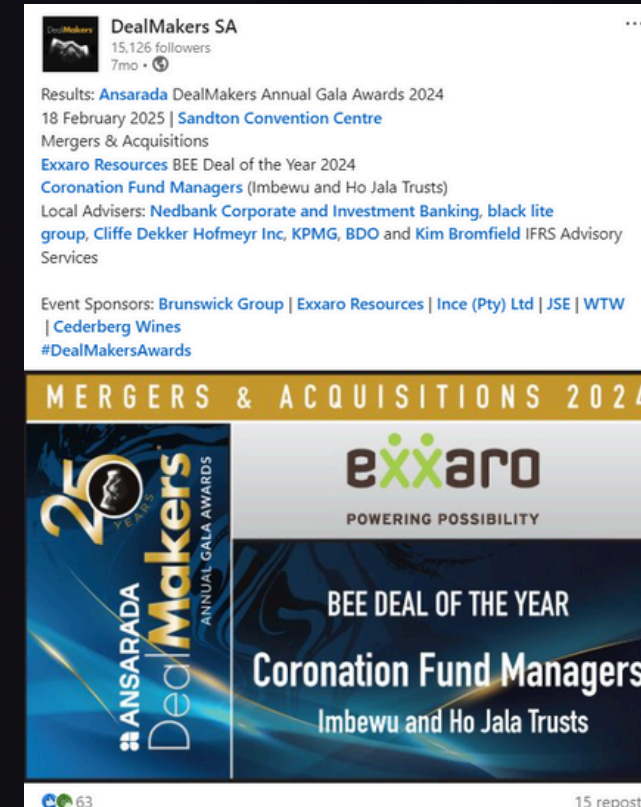
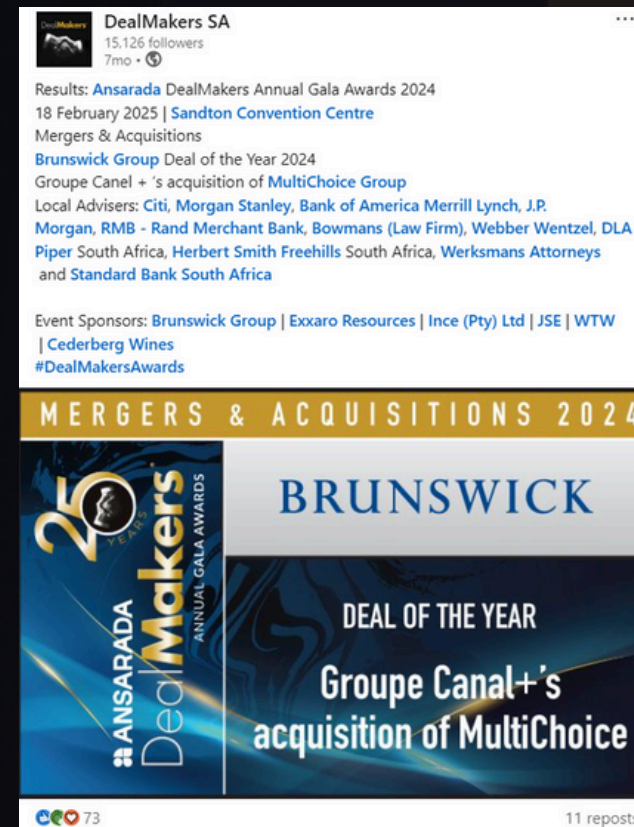
2022 Awards
(Feb 2023)

Exposure for Sponsors:

Social media posts

Pre, post and event material is posted across all our social media platforms with the primary focus being our LinkedIn account.

 **LinkedIn (@DealMakers SA)**
 **Instagram (@DealMakers_sa)**
 **X (@DealMakers_DMA)**
 **Facebook (@DealMakers)**



Total number of impressions across LinkedIn on the night: 79,820
(18 Feb 2025)

DealMakers Website: www.DealMakersSouthAfrica.com

All pre and post event content is loaded to our website. All event marketing is directed back to the main awards page where sponsors are prominent. All result are resleased on the website too.

The results Special Feature is also loaded to the website after the event.



Let's Get In Touch

If you have any queries on available
sponsorship opportunities



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