**Video Conversations**

The topics for video conversations can, and are encouraged to, vary widely.

Final content will be between 3-5 minutes.

Examples include:

* A Q&A session – questions will be edited into the video, followed by the participant’s verbal responses
* Reflections on a deal – discussing challenges encountered and how they were resolved
* A focused discussion on a specific area of corporate finance that the participant specialises in, such as debt financing, energy transactions, stock exchange listings, BEE transactions, etc.
* My Journey – a personal account of how the participant entered the industry, including key milestones, challenges, and successes
* A conversation about the role of women in the M&A industry and the unique perspectives and strengths they contribute

Participants are encouraged to prepare their content in advance.

Upon arrival at the venue, participants will be introduced to the setup, briefed on the filming process, and given the chance to rehearse briefly before recording begins.

Each participant will have 30 minutes to record the raw footage. Segments can be re-recorded as needed during this time.

After editing, participants will be given the opportunity to review the video and request changes. Please note that a maximum of two revisions per video will be allowed.